

2025 Standards for Excellence Educational Resource Packets

• Section 1: Mission Strategy and Evaluation

- O Mission, Vision, Values and Impact (#1)
- o Planning Strategically Part 1 (#2)
- Planning Strategically Part 2: Putting Plan into Action with a Community Lens (#3)
- Organizational Evaluation (#4)
- o Program Evaluation (#5)
- Strategic Partnerships (#6)

• Section 2: Leadership

- o Leadership and Governance Part 1: The Board's Fiduciary Responsibility (#7)
- o Leadership and Governance Part 2: The Board and Executive Partnership (#8)
- Leadership and Governance Part 3: Board Effectiveness (#9)
- o Leadership and Governance Part 4: Succession Planning (#10)
- Leadership and Governance Part 5: Board Member Independence (#11)
 - Leadership and Governance Part 6: Board Meetings (#12)
- Leadership and Operational Management Part 1: Functions of the Executive (#13)
- Leadership and Operational Management Part 2: Supporting the Board (Creating Mutual Support) (#14)
- Leadership and Operational Management Part 3: Organizational and Financial Stability (#15)
- Leadership and Operational Management Part 4a: Managing Employees (#16)
- o Leadership and Operational Management Part 4b: Managing Volunteers (#17)
- Leadership and Operational Management Part 5: Personnel and Volunteer Policies (#18)
- o Justice, Diversity Equity and Inclusion (#19)

• Section 3: Ethics and Legal

- o Ethics (#20)
- Maintaining Legal Compliance (#21)
- o Required Public Disclosures (#22)
- o Reporting Misconduct and Whistleblower Protection (#23)
- o Conflicts of Interest (#24)

• Section 4: Finance and Operations

- o Budgeting, Reporting, and Monitoring Part 1: Preparing the Budget (#25)
- o Budgeting, Reporting, and Monitoring Part 2: Financial Reporting (#26)
- o Budgeting, Reporting, and Monitoring Part 3: Financial Stewardship (#27)
- o Budgeting, Reporting, and Monitoring Part 4: Audits (#28)

- o Financial Policies (#29)
- o Admin Policies: What are Administrative Policies (#30.1)
- o Admin Policies Federal and state required administrative policies (#30.2))
- o Admin policies: Crisis and Disaster Management (#30.3)
- o Admin Policies; Information Technology (#30.4)
- o Admin Policies: Communications and Social Media (#30.5)
- o Risk Management and Insurance (#31)

• Section 5: Resource Development

- Resource Development Plan Part 1: Developing a Fundraising Plan (#32)
- o Resource Development Plan Part 2: Managing Fundraising Costs (#33)
- Sources of Income (#34)
- o Fundraising Activities Part 1: Ethics (#35)
- o Fundraising Activities Part 2: Donor Intent (#36)
- o Fundraising Activities Part 3: Respectful Solicitations (#37)
- Donor Relationships and Privacy (#38)
- o Acceptance of Gifts (#39)
- o Fundraising on Behalf of Organization Part 1: Working with Fundraisers (#40)
- Fundraising on Behalf of the Organization Part 2: Registering for and Reporting on Fundraising (#41)
- o Fundraising on Behalf of the Organization Part 3: Paying Fundraisers (#42)

• Section 6: Public Awareness Engagement and Advocacy

- o Educating and Engaging the Public (#43)
- Advancing the Mission through Public Policy and Advocacy (#44)
- Engaging in Lobbying and Election Related Activity (#45)

6/25/25